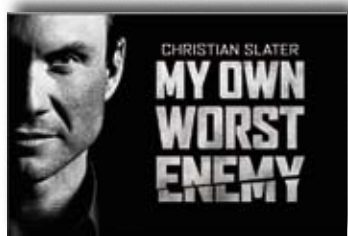
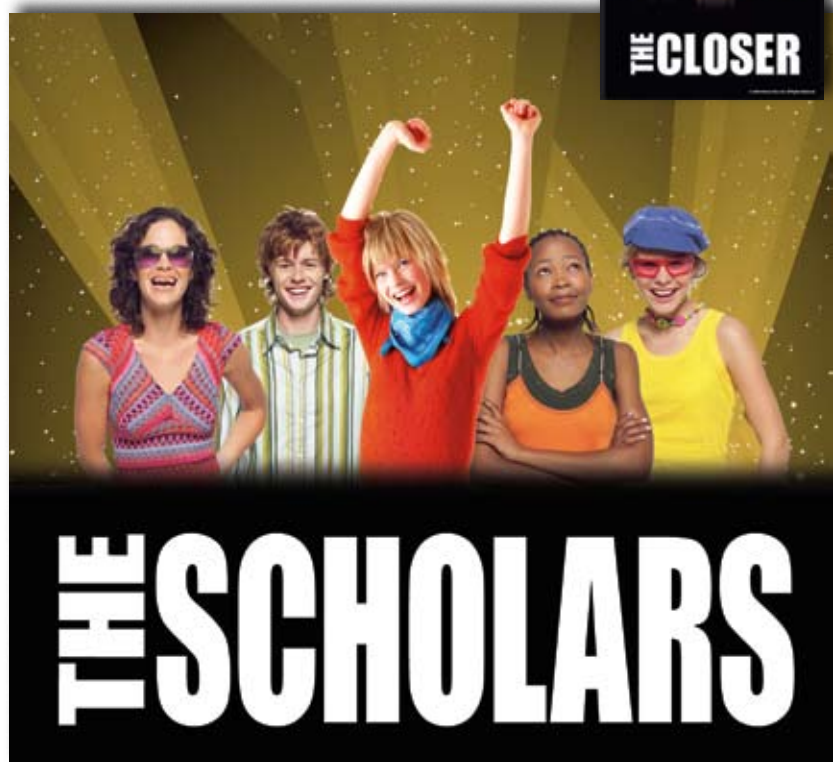
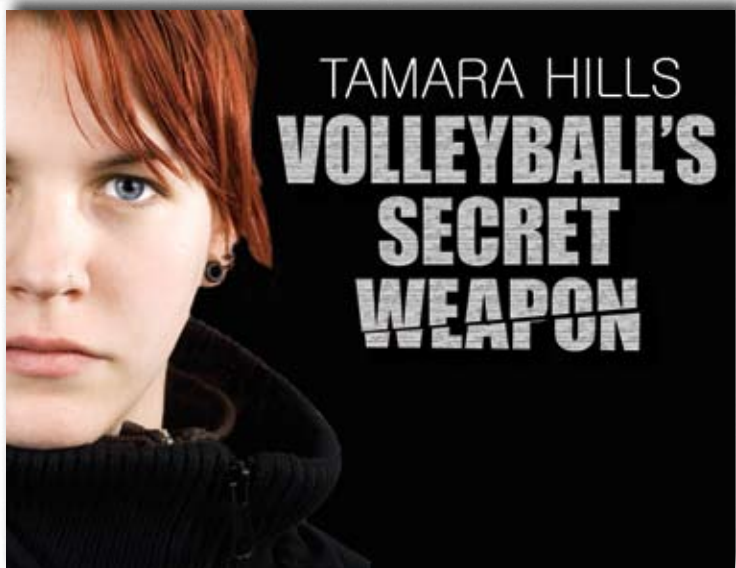


One of the most popular posters we have ever put in this newsletter featured movie advertisements converted to yearbook headline treatments. We get requests to do it again with different movies all the time. But we thought, why stick to just movies? How about television? So we took some of the better TV graphics and turned them into headlines suitable for yearbook. We hope you agree. By the way, if you are in need of ideas, we found all these graphics in the iTunes Music Store TV Shows section.



A new show this year is Christian Slater's "My Own Worst Enemy." The graphic for this headline was grabbed from the iTunes Music Store. Then we found the closest typeface we had to the original and of course changed the words to fit our content. The entire piece was done in Photoshop, and the texture for the type is a Photoshop standard style. We think this would make a great headline for a QuickRead.



What better show to do a take-off on for your administration than "Law & Order." This one would be easy in InDesign or YTO. The key here is the close cropping of the faces and cropping them all a little differently.



TNT's "The Closer" gave us a great idea for a non-group, group shot. With individual copped photos, a flashy background and a graduated black box, it works great for a big headline as well. This can be done in InDesign or as a graphic in Photoshop.



You may never have heard of PBS's "NOW" series, hosted by David Brancaccio, but again, I found it in the iTunes Music store television section. I immediately saw the black area to the right as a great place to put a reversed piece of copy. It could be used for any type of QuickRead, but a quote box springs immediately to mind.

